



Privacy Policy

Data Controller:

Hotel Hlaváč, s.r.o., Company ID: 25336894

Registered office: Nádražní 1010/13, 678 01 Blansko, Czech Republic

E-mail: recepce@hotelmacocha.cz

1. What personal data we process

As part of hotel operations, we process the following personal data:

- **When making a reservation:** first name, last name, e-mail, phone number, dates of stay
- **Upon check-in:** data required by Act No. 326/1999 Coll. (e.g. ID/passport number, nationality)
- **Via the CCTV system:** video footage in common areas

2. Purpose of data processing

We process personal data for the following purposes:

- **Contract performance** – booking and providing accommodation services
- **Legal obligations** – e.g. reporting foreign nationals to the immigration police
- **Legitimate interest** – protection of property and personal safety (e.g. CCTV system)

3. Who has access to the data

- IT and web service providers involved in the operation of the website and booking system (always under data processing agreements)
- Public authorities, if required by law

4. Data retention periods

- Reservation and invoicing data: **6 years**
- CCTV footage: **maximum 7 days**, unless longer retention is necessary for incident resolution

5. Your rights

You have the right to:

- access your personal data
- request rectification or erasure
- object to processing
- data portability (within the scope of GDPR)
- lodge a complaint with the Czech Data Protection Authority (www.uoou.cz)

6. Contact

To exercise your rights, please contact us at recepce@hotelmacocha.cz

Blansko, 1 July 2025